

we like to party



SOME PEOPLE SPEND THEIR LIFE GOING FROM LUNCH GATHERINGS TO EVENING COCKTAILS. **SARAH BLINCO** GETS THE LOWDOWN ON HOW TO PARTY LIKE A PROFESSIONAL.

bronwyn mcdonald

ELEGANT THEMES

What do you do? I provide and organise wedding and event decorators.

How does your business help the Gold Coast party? We supply beautiful props to complement any theme or occasion so you can relax and enjoy your special day without the stress.

What do you love most about your job? Transforming a venue from plain to spectacular.

How did you get into this business? I worked for an international wedding company for seven years, which allowed me to establish relationships with leading venues and suppliers.

Tell us about the best party you've ever been to? We supplied decorations for a private party held in an empty warehouse, which we transformed into a mini Rome! We had pillars draped with fabric and vines, candelabras, a huge backdrop of white and gold for photo ops, and chairs and tables also draped in white and gold. The event was fancy dress and everyone got right into the spirit.

How do you help organise a killer event? With the support of our experienced team and working closely with the client to ensure all expectations are met above and beyond.

What's the best party you've organised? A special birthday celebration for a client who lived in Sydney but had a holiday apartment on the Gold Coast. We themed the apartment in lots of bright tropical colours for guests to enjoy their cocktails and canapés while being entertained by a local soloist. We also set up a tropical-themed marquee at the pool area where a three-course sit-down dinner was served by local chefs. The guests were blown away with the setting and the entertainment.

Best theme you've seen? An evening wedding ceremony on the boardwalk at Broadbeach. We hung paper lanterns from the trees, draped the deck in fairy lights and placed clusters of candles in the sand. It was simply breathtaking.

Top things needed for a successful party? Planning and preparation.

Your quirky party tip? Less is more.

Favourite annual event? Christmas.

Best place to party on the Gold Coast? Everywhere – we are spoilt for choice here!

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THE DAQUIRI GROUP/GLOBAL BEVERAGE MARKETERS

What do you do? We are based on the Gold Coast but I produce and distribute premium and alcoholic beverages and oversee operations globally.

How does your business help the Gold Coast party? We supply frozen daiquiris with more than 50 flavours to corporate and private parties.

I discovered the concept 10 years ago in New Orleans and never looked back.

What do you love most about your job? The ability to offer consumers a unique and exciting product, and interacting with people around the world.

How did you get into this business? I discovered the

concept 10 years ago in New Orleans and never looked back.

Tell us about the best party you've ever been to? The Daiquiri Group 2007 Christmas party at Alumbra, Melbourne, was a vibrant event – heaps of fun.

How do you help organise a killer event? We supply a total solution for frozen cocktail glasses and promotional staff to create the ultimate party environment.

Best theme you've seen? The launch of my pink diet energy drink at the Annual Gala Masquerade Ball, raising money for the Breast Cancer Foundation. A lot of pink, but a great theme all the same!

Your quirky party tip? Drink Pink on Pink (Pink Energy on Pink Vodka) or check out our website for exciting recipes and products like Krombacher Beer (number one in Germany), the Ed Hardy Energy Drink and Finest Call Premium Cocktail Mixes. The party never stops!

Favourite annual event? Think Pink Ball for Breast Cancer Foundation!

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